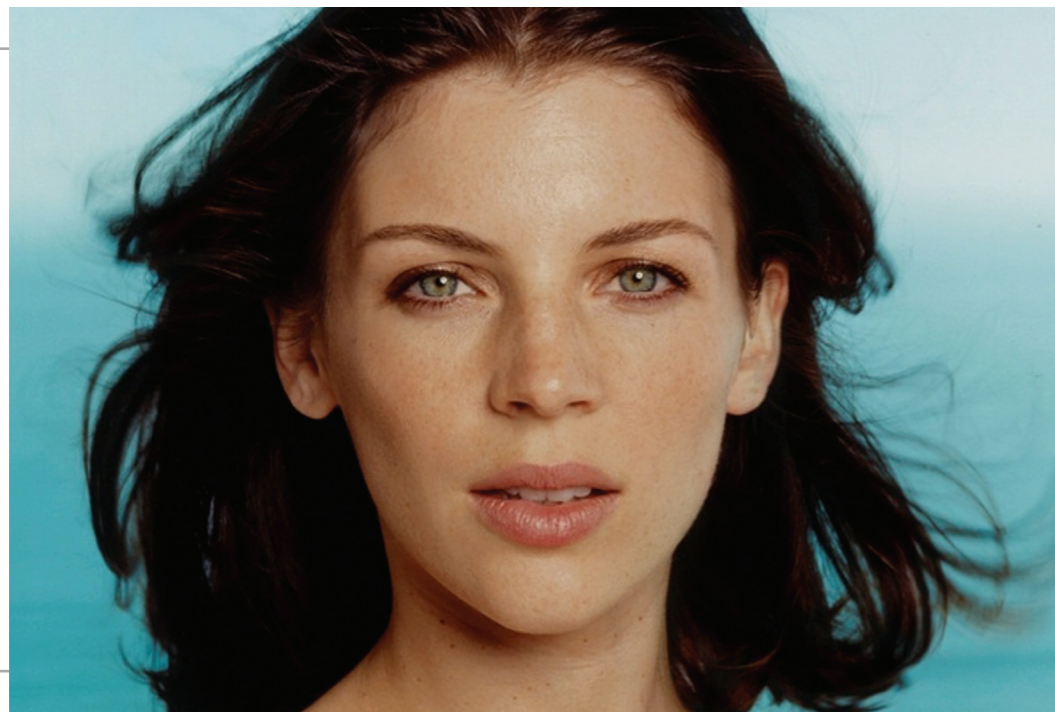


New Pro-Collagen Skincare Range

A youthful, spa-fresh complexion is easier than ever to achieve with the new Pro-Collagen Skincare range from the experts at The Sanctuary, Covent Garden. With 30 years experience The Sanctuary (which performs over 28,000 facials a year) has real insider knowledge on how to maintain beautiful, youthful and glowing skin.

The new skincare range is a simple, everyday two step regime consisting of Pro-Collagen Youth Serum and Pro-Collagen Night Concentrate (plus a weekly mask for an intensive boost and skin treat).



COLLAGEN - THE FACTS

● Collagen is the most abundant protein in the body & accounts for some 75% of the skin, hair, nail and joint tissue.

● It is responsible for skin elasticity, & its degradation leads to wrinkles and sagging that accompany ageing.

● Collagen provides structure to your skin whilst hyaluronic acid provides skin volume.

● Collagen is rich in amino acids. If these specific amino acids are available they will help to stimulate the synthesis of

collagen - like the ones found in the Aosaine® & Thalassine® seaweeds in both the Pro-Collagen Youth Serum & Pro-Collagen Night Concentrate.

● Collagen production reaches its optimum level when we are asleep - when the body's rejuvenation & regeneration processes are at their best.

Therefore for maximum results it's best to use the Youth Serum & Night Concentrate before sleeping.

The individual seaweed extracts of Aosaine®* & Thalassine®* that make up the Marine pro-collagen complex are rich in amino acids, vitamins & anti-oxidant properties which are vital for collagen production. They have been proven to:

- Decrease deep wrinkles by 23% after 28 days
- Stop free radicals attacking cells by 49%
- Reduce muscle contractions (could lead to appearance of expression lines)
- Boost Proteoglycan (support & protection of cells) by 75%

*Aosaine - The structure of the seaweed sails contains a network of elastic fibres very similar to human elastin fibres. These protect the algae's tissues from compression & tension of the constant thrashing of waves against the rocks.

*Thalassine - A seaweed rich in magnesium and potassium. It contains natural sugars that gel by forming bonds, giving it a similar structure to human extra cellular matrix.



PRO COLLAGEN YOUTH SERUM

£13.95 30ml

Achieve firmer, plumper-looking skin

This powerful serum contains a unique natural marine pro-collagen complex containing a combination of seaweeds from Brittany. Aosaine® and Thalassine® seaweeds have been shown to strengthen the skin's supporting network of collagen and elastin whilst reducing expression lines by helping to relax facial muscles. Matrixyl™, a pentapeptide, has been shown to stimulate collagen synthesis and reduce wrinkle depth. Vitamins A, C and E, nourishing acai oil and antioxidant organic green tea help to hydrate your skin from environmental aggressors.

The result? Skin feels firmer, looks plumper, more youthful and wrinkles appear reduced.

Directions: Use on cleansed, toned skin morning and night. Smooth on with your fingertips and massage into the skin using soft sweeping movements over your face, neck and décolletage. To super-boost the effects layer underneath the Pro-Collagen Night Concentrate for an intensive overnight treatment.

● *Therapist Tip - Use daily underneath your day or night cream to step up its anti ageing effects.*

PRO COLLAGEN NIGHT CONCENTRATE

£13.95 50ml

Dramatically reduce the appearance of wrinkles

This is a rich moisturising night cream which contains the same unique and powerful marine pro-collagen complex as its sister Pro-Collagen Youth Serum. Seaweeds Aosaine® and Thalassine® help to plump the skin and reduce the appearance of fine lines and wrinkles by allowing the skin to regain its structure and maintain its firmness and elasticity.

A blend of fruit acids help to improve cell turnover, which encourages natural exfoliation whilst you sleep, resulting in your complexion looking renewed and refreshed. An additional cocktail of Vitamins, A, C and E, antioxidant organic pomegranate oil and green tea extract help to protect against premature aging, whilst the addition of cocoa butter and acai oil nourish and hydrate.

The result? Complexion becomes more nourished, and on waking skin looks brighter more radiant and revitalised.

Directions: Smooth gently onto cleansed and toned skin. To boost the collagen effects layer over Pro-Collagen Youth Serum for an intensive overnight treatment.

● *Therapist Tip - For an intensive night-time treatment layer the Night Concentrate over Pro-Collagen Youth Serum before bed-time.*



PRO-COLLAGEN BOOSTING MASK

£12.45 50ml

Restore youthful vitality and firmness to your skin

This vitamin packed treatment mask super-boosts your skin's ability to stimulate skin firming collagen. Organic wheat germ and soya oil moisturise, condition and help restore your skin whilst anti-ageing and antioxidant vitamins A, C & E and seaweed extract help boost skin elasticity and collagen synthesis.

The result? The appearance of lines and wrinkles are reduced, your complexion looks and feels younger, plumper and firmer.

Directions: Smooth over cleansed skin on the face and neck in an even layer. Leave for 10 minutes and rinse off thoroughly. Follow with a Sanctuary Spa facial moisturiser to hydrate and replenish your skin. For best results use twice a week.

● *Therapist Tip - Add a few drops of Sanctuary Spa Radiance Boosting Facial Oil to the mask before application for an instant glow. Naturally fragranced with plant extracts and begamont essential oil.*

PRO-COLLAGEN SKINCARE RANGE

LAUNCH DATE

October 2007

STOCKISTS

The Sanctuary, 12 Floral St, Covent Garden,
www.thesanctuary.co.uk
& larger Boots stores nationwide

MORE INFORMATION?

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